

P/2293-12

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:

Confirmation No.: 5628

Craig Mowry

Date: October 19, 2006

Serial No.: 09/756,581

Group Art Unit: 3622

Filed: January 8, 2001

Examiner: Arthur D. Duran

For:

A METHOD AND SYSTEM FOR ELICITING CONSUMER DATA BY

PROGRAMMING CONTENT WITHIN VARIOUS MEDIA VENUES TO

FUNCTION COOPERATIVELY

Mail Stop AF

Commissioner for Patents

P.O. Box 1450

Alexandria, Virginia 22313-1450

PETITION AND FEE FOR AUTOMATIC EXTENSION OF TIME UNDER 37 CFR 1.17, 1.136(a) AND 35 USC 41(a)8

Sir:

Applicant hereby petitions the Commissioner for Patents to extend the time for filing a response to the outstanding Office Action by ONE (1) month. Enclosed is our check No. <u>25947</u> which includes the amount of \$60 for the petition fee in accordance with 37 CFR 1.17 computed as:

✓ Response within first month	
not small entity (\$120)	✓ small entity (\$60)

You are authorized to charge to our Deposit Account No. 15-0700 any additional amounts owing.

If this petition is inadequate to avoid abandonment, the Assistant Commissioner for Patents is petitioned, under 37 C.F.R. §1.136(a), to extend the time by the number of months which will avoid abandonment under 37 C.F.R. §1.135. The fee under 37 C.F.R. § 1.17 should be charged to our Deposit Account No. 15-0700.

EXPRESS MAIL CERTIFICATE

I hereby certify that this correspondence is being deposited with the United States Postal Service as Express Mail Post Office to Addressee (mail label #EV605033497US) in an envelope addressed to: Mail Stop AF, Commissioner for Patents, P.O. Box 1450, Alexandria, Virginia 22313-1450, on October 19, 2006:

Dorothy Jenkins

Name of Person Mailing Correspondence

The Jentins

Date of Signature

Respectfully submitted,

Douglas A. Miro

Registration No.: 3/1,643

OSTROLENK, FABER, GERB & SOFFEN, LLP

1180 Avenue of the Americas

New York, New York 10036-8403

Telephone: (212) 382-0700

60.00

10/23/2006 DEMMANUI 00000080 09756581